

Careers website recognized with ACE awards

The team members behind Saskatoon Health Region's Careers Website (www.saskatoonhealthcareers.ca) were recently awarded two ACE Awards of Merit, Saskatchewan's Awards for Communications and Creative Excellence.

The awards recognize both the website and the career coach folder used to market the website to career counsellors across the country.

The team consists of Vicki Towriss, Manager of Workforce Planning, Donna Scharback, Corporate and Public Affairs Adviser, Carolynn Siemens and Zane Hrynewich, with Information Technology Services, and Brenda Solheim, with Employee Benefits and Classification.

The website is designed to support both potential and existing employees in making the best choices at all stages of their careers with the health region. Entry level requirements range from Grade 10, for distribution workers or client attendants, to a Master's degree, for librarians or public health practitioners.

"Visit the site from the comfort of your own home, and send the link to all those you know in other provinces who may want to return to our very prosperous Saskatoon," says Towriss.

"You can investigate hundreds of careers described online in detail, from exact certification and education levels required to what each job classification entails. Many careers offer 'live' firsthand accounts from our own professionals in those careers who know what it takes to do their job well."



Donna Scharback holds the ACE awards, while Brenda Solheim (left) and Vicki Towriss hold a banner promoting the career website

The folder is designed to make it easy to promote the site to clients planning careers for the first time or career moves.

"We're promoting the site with a mini-folder that contains easy-to-share business cards featuring the web address and the inviting faces of our staff doing a great job, as well as our inno-

vative 'e-book' that allows printing and access to the site from anywhere," says Scharback.

Referring to the website, one judge said, "Good project with strong strategy and a terrific tactical approach. Good job!!" One judge said of the folder, "This is exceedingly cool! LOVE the e-book — well executed!"

Tips for eating more vegetables and fruit

- Start your day by adding a fruit to breakfast
- Pack two pieces of fruit in your briefcase or lunch bag to eat throughout the day
- Order a salad for lunch
- Drink 100 per cent fruit juice rather than coffee
- Blend a fruit smoothie
- Add colour — choose one dark green and one orange vegetable each day

Source:
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